



The Answers

VOLUME I, ISSUE III

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My Story - by Jami Ferrell

In January of 2003 my wife Katie and I made a decision that we felt would change the path our life was taking.

For the first four years of our marriage both of us were in careers that were, at best, less than satisfying. I had been working as an investment advisor and Katie was an assistant in a bank trust department. And as a young married couple we dealt with the normal financial strains and burdens that all young couples deal with. We knew we weren't happy and we knew we needed to do something different. That's when past dreams of attending law school started popping back into my thoughts. And I began to wonder, "Could we make this happen? Could I become a lawyer?"

Within two months of my first thoughts of going to law school I was accepted and scheduled to enroll at the University of Mississippi School of Law. Katie was fully on board with my dream of becoming a lawyer, and we diverted from our old life and set out on this new adventure. We were nervous, excited and optimistic about the future.

In 2006, after three years, the birth of our first child Lacy, and one life changing surgery on Katie later, I graduated from law school. My time spent in law school and around "traditional" law firms left me determined to build a law firm on my own that would be different from any other. Every person in my firm would talk to our clients as if they were close friends, explaining issues in a down-to-earth matter, not with fancy legal jargon and not with a "better than you" attitude. We would only take clients who had genuine issues and serious damages, staying away from frivolous and wasteful cases and lawsuits. We would always do what was right, and we would always do what was best for our clients, not for our own bank accounts.

That original idea is what you now know as the Ferrell Law Firm. In just three short years since opening the first office in Olive Branch, Mississippi the firm has kept true to all of my original standards. Although we've grown, and our office has moved across state lines to Germantown, our values remain the same. Because of this, I'm honored to have very good clients, with very good cases, and I do a very good job in getting them results.

My wife Katie and I have immensely enjoyed our adventure so far. It's now been over six years since we made the decision to change the path our life was taking, and we're so glad we did. If you are not happy with the path you are on at this very moment, my advice is to change it now. Begin creating your own path to happiness today.

In conclusion, I want to ask a favor from each of you reading this at this very moment. Please think of me the next time someone asks you if you know a good lawyer. Give them my name and become one of my raving fans. I want your support!



Sincerely,

Jami Ferrell

Make Me Donate Til it Hurts!

We are only a few fans away from the Ferrell Law Firm Facebook fan page hitting two hundred fans! We are already 178 fans strong. Who is going to put us over the hump?

To help get anyone off the fence who hasn't already jumped aboard, I'm DONATING \$5 EACH TIME WE GET 25 NEW FANS OF THE FERRELL LAW FIRM. All donations will go to St. Jude's Children's Research Hospital here in Memphis, Tennessee.

Our fan page will keep you updated on behind-the-scenes activities, cool information, and help you stay informed and connected to the Ferrell Law Firm.



Visit our Facebook fan page at:

www.facebook.com/FerrellLawFirm

**INVITE ALL YOUR FRIENDS TO BECOME FANS AND MAKE US
DONATE TIL IT HURTS!**

August Schedule of Events

- } Aug. 8-Aug. 15 - Elvis Week
- } Aug. 14-Aug.16 - Fall Southern Home & Garden Expo. at the Agricenter
- } August 15 - Heart at the Memphis Botanical Gardens
- } August 15 - 7th Annual Blues Fest at the DeSoto County Civic Center
- } Aug. 18-Aug. 23 - UniverSoul Circus at Hickory Ridge Mall
- } August 22 - Avant-Garde Party 2009 at the Brooks Museum
- } August 27 - ArtsMemphis Fall Kickoff Block Party
- } August 29 - India Fest 2009 at the Agricenter



Legal Assistant
Katie Landise

All About: Assistant Katie Landise

Katie Landise earned her undergraduate degree from Wellesley College, outside of Boston, MA. Her BA is in Art History, which she put to use working at The Nelson-Atkins Museum of Art in Kansas City, MO for a time after college. Now she's in Memphis with her boyfriend Pete and cat, Patsy, getting to know the city by playing live trivia all over town and eating barbecue at all the best places (though she claims that the best bbq here has nothing on Kansas City barbecue!). She misses her two nephews back in KC, but is loving Memphis and all that it has to offer.



Katie was asked our usual list of favorites, and here are her answers:

- ◆ **Favorite Ice Cream:** Starbucks Java Chip Frappuccino Ice Cream
- ◆ **Favorite Band:** Weezer
- ◆ **Favorite Color:** Green
- ◆ **Favorite Sports Team:** Kansas Jayhawks
- ◆ **Favorite Memphis Restaurant:** Texas de Brazil
- ◆ **Favorite Hobby:** Painting & Reading

THE ANSWERS

Swimming in Memphis

One of the most frightening things you can experience is the pool or swimming related incident of yourself or a loved one. Whether it be slipping and falling on poorly maintained surfaces, overly-strong chemicals in the water burning your eyes or skin, or a near-drowning experience due to the lack of appropriate lifeguards, an incident at a pool can be life-



changing. Public pools in Memphis are required by the Tennessee Department of Health's Bureau of Health

Services Administration to be inspected at least once per month by environ-

mental specialists. If you are curious whether or not your local pool is adhering to the appropriate rules and regulations, Google "Chapter 1200-23-5 Public Swimming Pools" for Tennessee's rules on public pool maintenance and laws. Stay safe this summer, and remember the sun screen!

"Letting you know what Mississippi and Tennessee laws say about motorcycle safety."

What Do MS & TN Laws Say on Helmets?

Now that we've made it to the full heat of summer, Memphians are wheeling out their motorcycles, Vespas, and mopeds to enjoy the sun and breeze. We wanted to let you know, before you hop on the back of your friend's Yamaha, what Mississippi and Tennessee laws say about motorcycle safety. Both states

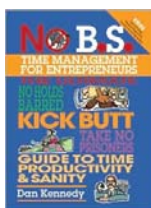
actually say the same exact thing—helmets are mandatory, all the time, on any of those two-



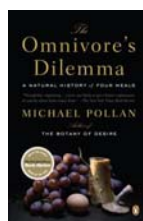
wheeled vehicles. Mississippi has had the law in place since 1974, while Tennessee initiated it all the way back in 1967. So keep those helmets on, for your own safety and to mitigate any issues of fault should you be in a wreck in either state. If you need more guidance on a motorcycle accident, please call our office.

Off the Shelf

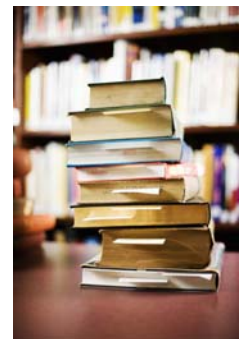
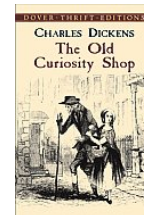
Jami is working on Dan Kennedy's No B.S. Time Management for Entrepreneurs this month. It's time to increase productivity and manage our time better, and this book looks to have a lot of great tips to help us get there.



Chris was recommended the book The Omnivore's Dilemma for August. Author Michael Pollan explores how our daily food choices shape and alter the world around us and the future world for our children. Chris says, "If you eat, you should read this book!"



Katie has moved on to some classic literature in the form of Charles Dickens' The Old Curiosity Shop. She has never made it through an entire Dickens novel, so she's giving it a go now that it's not an assignment and more of a choice!





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Order our free book before signing any forms or talking to any lawyers or adjusters!

What's Inside?

- ◆ **The Story Behind the Ferrell Law Firm**
- ◆ **Make Us Donate Til it Hurts**
- ◆ **Helmet Law Info. For TN & MS**
- ◆ **What We're Reading**

Hang Up or Pay Up

One of our biggest pet peeves while driving is seeing the driver ahead (yeah, that driver—the one that's swerving here, there, and everywhere, braking too soon or too late, and making panicked lane changes) chatting away on their cell phone, oblivious to traffic and potential dangers. Or even worse, texting with both hands while letting their knees do the steering.

We wanted to let you know what the laws in Tennessee and Mississippi were in regards to driving with a cell phone, as they continue to change nationwide to reflect their increasing danger on the roads. In Tennessee, there are two laws that specifically deal with driving while on a cell phone: one deals with those drivers that have a

permit or intermediate license and provides for a \$100.00 fine if caught driving while operating a cell phone, while the other prohib-



its school bus drivers from using their cell phones while driving children in the bus (with the exception of emergency circumstances). That second law provides for a \$50.00 fine.

In Mississippi the only cell phone related law in place prohibits those drivers with permits or intermediate licenses from text messaging while driving. Keep in mind that five states already have completely banned any cell phone use at all while driving, while fourteen states ban text messaging. It is wise to remember, too, that if you are in an auto accident while on your cell phone it is more likely that that distraction will ultimately cost you hugely in the long run, whether it be increased insurance, injuries and medical bills, or even defending yourself from a personal injury lawsuit. So we're adding our own slogan to "Click It or Ticket" - "Hang Up or Pay Up!"